

## THE ALL-PHARMACY HEADQUARTERS FOR AMERICAN PHARMACY.

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Chairman, Headquarters Building Campaign Committee

IN THE beginning, last December, of the present campaign for funds to erect and endow a Headquarters Building for the benefit and service of all pharmacy and the public, the undertaking was designated as a campaign for the American Pharmaceutical Association Headquarters Building Fund and the importance of the great enterprise was not recognized nor understood generally, but, within the last few months, a change of viewpoint has rapidly taken place and all classes of drug interests have come to realize the true nature of this project and the undertaking has developed into an all-pharmacy movement, which is defined as a campaign for All-Pharmacy Headquarters Building Fund, which is being obtained and administered under the auspices of the American Pharmaceutical Association, and is truly representative of all phases of pharmaceutical interests, inasmuch as all National and State pharmaceutical associations, under the new re-organization plan adopted at the Asheville Meeting, are entitled to appoint members to the House of Delegates, which formulate and control the policies of the American Pharmaceutical Association. This new conception of the enterprise has already resulted in much good to pharmacy generally and has been largely responsible for the splendid progress which the campaign has made. All classes of drug interests are beginning to realize the practicability of federating their interests, employing their combined influence and power for the good of pharmacy and humanity, through the operations of this Headquarters Building. While many members of our profession realize the importance and value of a museum, library and research department, the large majority understand better the value of a great Publicity Bureau of a National character which will disseminate knowledge to the druggists throughout the country and will develop propaganda to the public of an educational character and will result in a better understanding of the great service which is offered and given by the corner drug store to its patrons. Also, the druggists generally can well understand and appreciate the importance of adopting educational measures and other influences which will tend to modify and improve many of the laws and regulations which are imposed upon the practice of their profession, through lack of understanding by those responsible for these laws and regulations, or, possibly, for less justifiable reasons. They also realize that many of these insidious laws and regulations may be eliminated or prevented from becoming laws, when it is proven to those responsible for them that they are unjust and ill-advised. All this and much more will the Headquarters Building accomplish.

## THE PRESENT STATUS OF THE CAMPAIGN.

As to the present status of the campaign, there is so much to be said that it will be advisable to make as short a statement as possible.

The great drive, beginning about April 10th and lasting some two or three weeks, proved to be only an introduction to the campaign, as was understood by the Campaign Committee. The drive reaped a great harvest, but its greatest accomplishment was to create interest in many states where the organizations had formed, but had not become active. Since the drive, practically every state has reported

a number of subscriptions and twenty-eight have reported aggregate subscriptions in excess of \$1,000.00. One state has reported pledges in excess of \$60,000.00, one in excess of \$30,000.00, four in excess of \$20,000.00, three in excess of \$15,000.00, two in excess of \$10,000.00, seven in excess of \$5,000.00, ten in excess of \$2,000.00, and many pledges have not yet been reported. The aggregate amount of subscriptions pledged and reported approximate \$275,000.00 and, in addition to this, there has been reported, but no cards have yet been received, something over \$100,000.00 so that the aggregate amount pledged, reported and unreported, approximates \$400,000.00. During the past few weeks our Committee has been tremendously stimulated because of several large cash subscriptions which have been made by wealthy individuals, especially one for \$10,000.00. Our Committee believes that many other wealthy men, when they become thoroughly awakened to their great opportunity, will make similar large gifts to endow this great cause. Our Business Manager has in hand, approximately, \$100,000.00 in cash and additional payments are rapidly swelling this impressive sum. There is no doubt but that the enterprise will meet with complete success, provided those who have been actively interested in this splendid work will continue their efforts until the full amount, \$1,000,000.00, is obtained.



SHELTON SQUARE, BUFFALO—THE CONVENTION CITY.

For rates and routes and hotel rates see p. xx of Advertising Section, July issue. See also program, pp. 660-661, July issue of the *JOUR. A. PH. A.* and Editorials, and Societies and Colleges, this and preceding numbers of the *JOURNAL*.